(4) Rank the following mobile apps, by estimating the frequency of usage you devote to each app in your mobile device

* Choices **(Social Networking Apps, Games, Utilities, Fitness and Health, Media and References, Entertainment and News)**
* Implication of each choice
  + Social Networking Apps
  + Games
  + Utilities
  + Fitness and Health
  + Media and References
  + Entertainment and News
* What question does it answer
  + How do these actors shape the design process?
  + What is the nature of their influences?
* Research to backup

(5) Tallying the number of mobile applications in your gadgets, identify the range of your installed applications for each category.

* Choices **(Social Networking Apps, Working Communication apps, Personal Communication Apps, Business Related Apps, Leisure Apps)**
* Implication of each choice
  + Social Networking Apps
  + Working Communication apps
  + Personal Communication Apps
  + Business Related Apps
  + Leisure Apps
* What question does it answer
  + Is design, market driven or individual driven?
  + What is the nature of their influences?
  + What are the implications in the design process?
* Research to backup

(6) Do you use your mobile gadget to do your essays, reaction papers, business files and other paper work that requires a one to two page submission?

* Choices **(Yes or No)**
* Implication of each choice
  + Yes
  + No
* What question does it answer
  + What is the nature of their influences?
* Research to backup

(7) Do you download apps for security of your mobile gadgets?

(8) Based on your opinion, which of the following fields could use the aid of the mobile app industry?

* Choices **(Marketing, Advertising, Business Processes, Communication, Content Management)**
* Implication of each choice
  + Marketing
  + Advertising
  + Business Processes
  + Communication
  + Content Management
* What question does it answer
  + Is design, market driven or individual driven?
  + Who are the actors in the design of the apps?
* Research to backup

(9) Are you interested to be involved in the designing of a mobile application?

(10) Are you interested to be involved in the development of a mobile application?